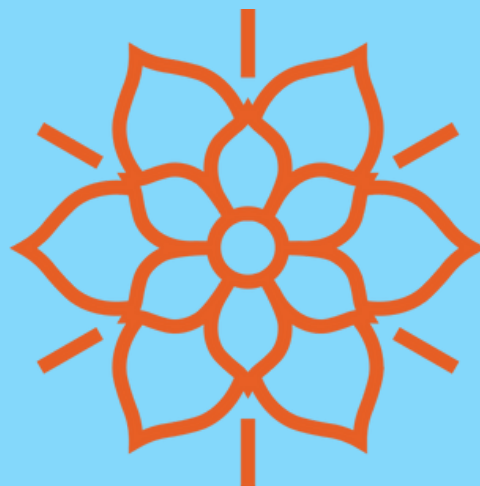
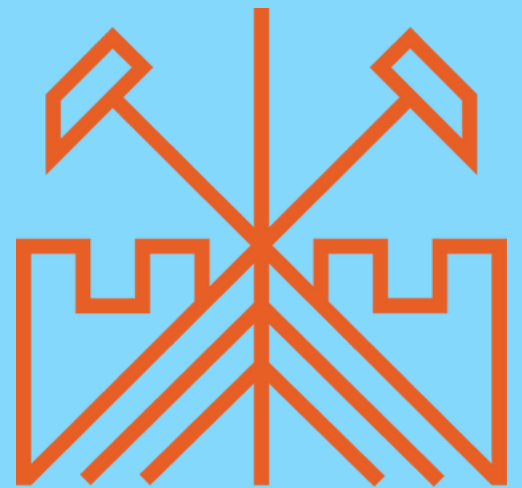




# Shaped by Community

An Open Call for Creative  
Projects in Newham



# Table of Contents

<b>1. About our Open Call</b>	<b>3</b>
<b>2. Applicant Criteria</b>	<b>4</b>
<b>3. Project Criteria</b>	<b>5</b>
<b>4. What does ‘Shaped by Community’ mean?</b>	<b>7</b>
<b>5. A Couple of Things to Note...</b>	<b>9</b>
<b>6. How to Apply</b>	<b>10</b>

# About our Open Call

## Learn more about this opportunity

### Who are Culture Within Newham?

Culture Within Newham, the borough-wide arts programme unleashing new creative opportunities for all residents, is launching a call-out looking for creative and cultural projects across the borough that put the community first.

### What projects are we looking for?

We are looking for project applications that enrich the creative experience within Newham and provide opportunities for residents to engage in artistic and cultural activity more.

Culture Within Newham (CWN) has a strong focus on ensuring that the work they support is shaped by what communities across Newham need and want and are therefore putting this aim at the centre of this commission round. We will provide up to £15,000 each for six projects.

Newham is full of creative communities that have rich, cultural experience to share. This commission aims to create space for people to create and be celebrated within this borough that we call home.



# Applicant Criteria

## Learn more about who we're looking for

Applying organisations should be based within the London Borough of Newham, or in the case of individuals, they should live, work or study within the borough.

Here are more criteria you will have to meet:

- You (or one of your partners in case of collaborations) need to be set up as an organisation (e.g. company, charity, Community Interest Company (CIC)). This organisation will be responsible for receiving and administering the project budget and sending invoices. If you are a sole-trader or freelancer, it's recommended to collaborate with an organisation or community group who are registered as an organisation.
- Applying organisations should be based within the London Borough of Newham, or in the case of individuals, they should live, work or study within the borough.
- Applying organisations should explain why they are well placed to work with this community, and have evidence to support this.
- Your project team can be as big as you like and may include collaborations with other Newham-based partners. You can work with partners from outside of Newham, but the majority should be from within the borough. You should be able to justify why you are choosing to work with people from outside of Newham.



# Project Criteria

Learn more about this opportunity



The project must make a connection to culture, arts or creativity. The project must make a connection to culture, arts or creativity. It could be based around what we traditionally think of as culture, for example music, theatre, visual arts, dance, crafts, writing, etc, but it could include creative approaches to wider cultural areas like gardening, cooking, or sports.

The project must address a specific community need/want and be able to show that it is shaped by the community.

The project will create an opportunity for public participation, for example as an event series, workshop, gathering, performance, exhibition, sculpture, mural, publication, podcast, video, festival, online offer, game, or other experience/happening.

The project will likely centre a specific community and be led and shaped by them, but any sharing of project outputs should be open to the general public to attend.

Anyone should also be able to join the project without having to pay, be referred, or take on a membership, to remove additional barriers for participation. We'd particularly love your project to increase access to arts and culture in groups new to engaging with creativity.

### **Project timings**

The project output would need to happen or be presented before the end of March 2025. The public output would take place in Newham (unless online).

### **Project budget**

You can apply for up to £15,000 of funding for your project. We won't be able to accept proposals that go over that amount, unless you can evidence you already have match funding secured to make up the difference.



# What does ‘Shaped by Community’ mean?

What we mean by ‘community’ is a group of people who have something in common. We are open to how this is defined but it could be by shared characteristic, a certain demographic, a geographical area or a common interest.

‘Shaped by community’ means that your community’s wants and needs have guided all levels and stages of the project, including in the decision-making.

We want to be sure that applicants have been actively listening to their communities and can provide evidence that the project proposal has genuinely been shaped by them. Applicants will need to share some of this evidence in their application.

We are open to your interpretation of this, but evidence may include:

- Information on where the idea for your project came from, especially if it came from (interactions with) local community groups
- Any consultation done with community groups before applying, especially if you can show deep listening to these groups or you being embedded within these groups



- A track record of working with your identified community group before applying
  - A plan for how you will continue to listen to your identified community during the project, and how you will provide continuous opportunities for them to make decisions and impact the projects progress
  - Having members of your identified community on your project delivery team (including in decision-making roles and paid positions)
  - Working with Newham-based creatives and professionals rather than people from outside Newham
- A plan for how your project can inspire or train up people from within your chosen community group and leave a legacy for that group





# A Couple of Things to Note...

## Some tips to support your application

### Ideas Lab

There will be an in-person event called an 'Ideas Lab' at Stratford Town Hall on **26th March 2024 from 10am**, which will be open to anyone who is interested in this commission. The Ideas Lab will include an interactive learning session on 'what it means to be shaped by community'. There will be space to test some of your initial ideas, meet potential partners to work with, and to ask questions on the commission and the application process, and lunch will be provided. Please sign up in advance [here](#).

### Q&A Session

There will be an online Q&A session at **12:30pm on 3rd April 2024** open to anyone who has questions about this commission and the application process. Please sign up [here](#).

### Learning programme for successful projects

Successful projects will be expected to attend some meetings, peer-learning, and training sessions hosted by the CWN team throughout the course of their project. We expect this will take a maximum of 8 hours of your time in total.

### Evaluation of successful projects

Successful projects will be expected to collect evaluation data throughout the delivery of the project. CWN will support you in doing this.



# How to Apply

## Links to our Application Form & FAQ

There is a short form for applicants to complete in order to apply.

[APPLY HERE](#)

There are two stages in this application process. The first round requires initial information about your project, aims and project team, and will be reviewed by our Community Voices Panel. It closes on 23rd April 2024.

Successfully shortlisted applicants will then receive feedback and be asked to expand on their plans for the second and final stage of application. The Community Voices Panel will then review all second round applications and make their final choice.

You can expect to hear from us regarding the outcomes of the first round by 31st May 2024. We'll let you know about final outcomes by 15th July 2024.

You can find more information in our [Frequently Asked Questions](#).

If you have any questions about this commission or would like the brief or application form translated, please get in touch with Loose Baker via [loose.baker@culturewithin.org.uk](mailto:loose.baker@culturewithin.org.uk).

# How to Apply

## Links to our Application Form & FAQ

### Community Voices Panel priorities

Applications will be judged by our Community Voices Panel, who have developed a manifesto in which they state they value arts and cultural projects that:

- Are inclusive and accessible to all people
- Capture different perspectives and create understanding
- Improve general wellbeing and quality of life
- Create a sense of community and belonging
- Create a sense of safety and support
- Empower and enrich people
- Change lives for the better

You can see their full manifesto [here](#).



For more info visit:

[culturewithin.org.uk](http://culturewithin.org.uk)

 culturewithinnewham

  @culturewithin\_

